



# Casino Player Magazine

## 2017 Editorial Calendar

### MONTHLY COLUMNS & DEPARTMENTS

#### Editor's Letter

Casino Player editor J. Phillip Vogel discusses the trends and topics that are on the minds of today's players.

#### Readers Talk Back

Readers from around the world submit their questions for the *Casino Player* experts to answer.

#### The Buzz

Our coast-to-coast roundup of the hottest news in the gaming industry.

#### Executive Decisions

Casino executives from across the country share their expertise and insights each month, offering an insider's look at what it takes to run a successful casino.

#### Property Spotlight

Our monthly selection of the hottest regional properties. We cover everything from just-launched casinos and new games to restaurant openings, headline performances, celebrity appearances and more. If it's new, *Casino Player* is there.

#### Strip Search

In this department, we provide our readers with the latest, most exciting news regarding world-famous Las Vegas. We'll also run down the best

deals, discounts and promotions for players, as well as "hidden gems" and off-the-radar spots that are worth a try on your next visit to Las Vegas.

#### Atlantic City Insider

Take a monthly tour of the hottest shows, special events, and everything else there is to do at the shore in Atlantic City.

#### Promotion Picks

Highlighting the biggest and best player's club promotions from coast to coast!

#### Scobe Speaks

America's #1-selling gaming author, Frank Scoblete, gives his expert advice—along with hilarious commentary—on the gaming lifestyle and the most popular casino games.

#### Feist's Betting Corner

Highly regarded sports handicapper (and all-around gambling expert) Jim Feist gives his monthly musings and analysis on sports betting and poker, and in this column he shares insights on both, from the perspective of a longtime professional.

#### Rounders Roundup

Daily, weekly and special poker tournaments from coast to coast.

#### In With The New

Looking to try something different? Check out the latest casino openings and expansions from across the country.

#### Saving You Money In Las Vegas

Scouting the best deals to save you money on your next trip to Sin City.

#### Celeb Snapshot

*Casino Player* speaks with some of the biggest names and the brightest stars in Hollywood about their upcoming performances, TV shows and movies.

#### Playing In the Spotlight

Entertainment listings from casinos nationwide.

#### Winners

Meet the luckiest players, who have won top jackpots.

#### One For All

A detailed look at one of the top casino groups—the individual properties, what makes them so popular, and what changes they have planned for the near future.

#### Player of the Month

A profile on a special individual (or in some cases, a group) who have done something remarkable in the gaming industry.

## GAMING DEPARTMENTS

### Playing Tables

Hard-hitting strategy and tips for players who want to gain the edge at casino table games—and have fun doing it.

### Playing the Machines

Expert advice on playing slot machines and video poker, from bankroll management to correct strategy.

**Slot Clubs:** Timely information on the hottest promotions and events happening in players clubs across the country, along with expert advice on the best clubs to join and the benefits they offer.

**Video Poker:** Jerry "Stickman" Stich—a veteran player with a large online following—analyzes and explains various video poker games, and the strategies necessary to gain the winning edge.

### Playing Poker

A rotating cast of highly respected poker players reveal their secrets for playing winning poker—whether you're entering the WSOP or making your money in online tournaments. Each month we feature well-known poker writers along with top professionals.

### Playing the Books

Sports betting expert Buzz Daly goes inside the top sports books of Las Vegas to get the "inside scoop" from the top executives in the business, and gives players critical advice on how to sharpen their betting strategies and take advantage of the best deals, discounts and promotions.

### Playing Online

For fun or profit, Internet gambling is making a comeback. Check out these leading social, free play and real money casino websites offering online action at its best.

## FEATURES\*

### JANUARY

**COVER FEATURE**  
**Best Of Slots Recap**  
A look back at the 2016 properties offering the best slots.

**Ultimate Blackjack**  
Mastering one of the toughest—and best—games in the casino.

### FEBRUARY

**Best of Gaming Awards Ballot**

**COVER FEATURE**  
**New Slots:** A look at what's in store on the casino floor in the coming year.

**Playing Favorites**  
A look at some of the most popular casinos for slots.

**Tribal Gaming: South**  
A detailed look at the leading tribal casinos in the region. Find out why they're the best!

**Sweet Deals**  
The hottest casino promotions for Valentine's Day.

**Destination:** California

### MARCH

**Best of Gaming Awards Ballot**

**COVER FEATURE:**  
**Betting March Madness:** When in Vegas, betting on the annual basketball tournament is better than the Super Bowl.

**Hidden Gems**  
Top casinos off the beaten path that you don't want to miss!

**Poker On Tour**  
An insider's look at some of the hottest poker events crisscrossing the country.

**Destination:** Las Vegas

### APRIL

**Best of Gaming Awards Ballot**

**COVER FEATURE:**  
**Best of Dining & Nightlife Awards**  
Our annual reader's survey of the best in food, drink, entertainment and more from casinos across the country.

**Comps All Around**  
Understanding the system—and where to get the most bang for your buck.

**Destination:** Reno

### MAY

**Best of Gaming Awards Ballot**

**COVER FEATURE:**  
**Life Of Luxury**  
You don't have to be a high roller to live like one. Take a look as these luxurious casinos and hotels that won't break the budget.

**Tribal Gaming: East**  
A detailed look at the leading tribal casinos in the region. Find out why they're the best!

**Key to the Keystone State**  
The lure of Pennsylvania casinos.

### JUNE

**Racing to the Top—Part I**  
An in-depth look at the best racinos in the country.

**Everything Slots**  
A look at the best slots for serious gamblers, and where to find the highest paying machines.

**Colorado Gold**  
An in-depth tour of the best places to play in Colorado.

**Destination:** New York

### JULY

**Cover Feature:**  
**Racing to the Top—Part II**  
An in-depth look at the best racinos in the country.

**WSOP:** Inside the Action

**Summer Spectacular**  
Take a tour of the best casinos for pools, spas, outdoor gaming, summer events and more!

**Tribal Gaming: Midwest**  
A look at some of the hottest Native American properties in the Midwest.

**Destination:** Maryland

### AUGUST

**Best of Dining & Nightlife Awards Ballot**

**COVER FEATURE:**  
**Mid-Atlantic Mania**  
Hot happenings and events at Mid-Atlantic Casinos.

**Football Betting 101**

**Ask the Experts**  
Casino Player experts answer the most common FAQs.

**Destination:** Detroit

### SEPTEMBER

**Best of Dining & Nightlife Awards Ballot**

**COVER FEATURE:**  
**The Best of Gaming Awards**  
Tout your casinos' wins among your peers at the industry's annual Global Gaming Expo.

**G2E 2017 Show Issue**

### OCTOBER

**Best of Dining & Nightlife Awards Ballot**

**Casino Etiquette**  
10 rules they don't teach you in the books.

**Tribal Gaming: West**  
A look at some of the hottest Native American properties in the Midwest.

**Cruisin' To...**  
Planning a trip out to sea? We review some of the best cruises for players.

**Destination:** Louisiana

### NOVEMBER

**Best of Dining & Nightlife Awards Ballot**

**COVER FEATURE:**  
**WSOP November Nine**  
A look at the final table and profiles of the players.

**Holiday Happenings**  
Planning a special trip for the holidays? Parades, light displays, festive celebrations and cold hard cash make these casinos very merry, indeed!

**Island Style**  
Move over Las Vegas. The Caribbean has a multitude of full-service, large-scale gaming meccas. Here's our list of the Top 10 Caribbean Casino Resorts.

**Destination:** Southwest

### DECEMBER

**COVER FEATURE:**  
**All Points of the Compass**  
Our annual roundup of the nation's best Tribal Gaming properties.

**The Best Places to Ring in 2018**  
Casinos that really take the holidays seriously.

**Coming Soon**  
Check out the latest games coming in 2018.