





Strictly Slots Magazine 2017 Editorial Calendar

MONTHLY COLUMNS & DEPARTMENTS

Editor's Letter

Strictly Slots' editor
J. Phillip Vogel tackles some of
this month's gaming topics and
addresses some of the latest
news in the gaming industry.

Readers Talk Back

Readers from around the world submit their questions for the *Strictly Slots'* experts to answer.

Upfront

Our coast-to-coast roundup of the hottest news in the gaming industry.

Scobe's Slant

Frank Scoblete, America's #1 best-selling gaming author, provides his humorous take on the gaming experience—while giving expert analysis of the games we love to play, and the best strategies for winning and having fun along the way.

Video Poker Insider

Veteran gaming writer Henry Tamburin talks video poker strategy: the correct way to play your favorite machines, and the odds and mathematics that smart players want to know about, giving our readers a clear picture of which games they should wager on—and how to maximize their trips to the casino.

Top 25: The Most Slots

Looking for great games and casinos with a HUGE variety? In every issue of 2017, we detail the hottest casinos with the best selection of slots.

Executive Decisions

Slot makers know what gets players excited. Top executives from some of the most innovative gaming companies share their expertise, offering an insider's look at what it takes to bring a hot new game to life.

Tournament Spotlight

Love slot tournaments? Never miss one again! Check out these upcoming tournaments and slot events from top properties across the country

Casino Club Spotlight

Our experts profile a leading casino from the perspective of a new player—what the property offers, why they're worth a visit, and how they surpass their local rivals.

Player's Edge

Gaming columnist John Grochowski provides expert commentary on casino games ranging from popular favorites to new arrivals.

Coming Soon!

From planned properties to newly opened resorts, we detail the hottest new casinos and expansions from coast to coast.

Player's Club Spotlight

Each month, we profile a casino players club that is going the extra mile to attract new players and reward loyal customers. This promises to be one of our most popular departments in 2017, as casinos across the country are implementing bold new ideas—and technologies—to make their clubs and promotions more exciting and imaginative than ever. This is information players always want to know about.

Slot Spotlights

The most knowledgeable slot writer in the business, Frank Legato, showcases the games that are new on casino floors (or due to arrive soon). This information is useful to slot enthusiasts, as well as slot operations managers who are interested in acquiring the latest, hottest titles.

Promotion Picks

Our selections for the best promotions or special events for the month.

Player's Paradise

Every month *Strictly Slots* features top properties from across the country all with one thing in common: a huge selection of slots!

Skill Gaming

From fighting zombies to arcade throwbacks we detail the hottest new games to market—skill games.

Winners

Lucky players who have won jackpots in casinos nationwide.

Slot Payout Percentages

Tracking the casinos with the highest paybacks.

TournEvent of Champions Roundup

In every issue of *Strictly Slots* we highlight the latest news and upcoming stops for the national TournEvent of Champions competition, showcasing the participating properties.

Perfectly Frank

Frank Legato's highly popular, long-running op-ed column in which he muses on his life as a slot player, and shares observations and anecdotes about the games—and the industry—that our readers find hilarious, as well as informative.

FEATURES*

JANUARY

Cover Feature: Hot Slot debut

Best Of The Best

Begin 2017 with detailed look at the biggest winners for slots and video poker from our 2016 "Best Of" awards.

Risk Of Ruin

How to analyze your risk playing video poker.

Slot Clubs for 2017

FEBRUARY

Cover Feature: Hot Slot debut

Hottest Games In 2017

The latest, greatest, and most anticipated slots and video poker games coming this year.

Cupid's Arrow

Snuggle up on Valentine's Day with your sweetheart at one of these charming boutique casinos, or splurge on a luxury trip with a lover's theme.

Go For It! Progressive Slots

A look at the top slots for a change-your-life jackpot.

Best Bets

An inside look at a top casino group

Destination: Las Vegas

MARCH

Cover Feature: Hot Slot debut

Lucky You

A look at some of the biggest slots winners in recent years, including the games they played and the casinos that changed their lives.

Modern Myths

As slot technology marches on, so too do the myths that keep players making costly mistakes.

Bingo Anyone?

Casinos offering the best bingo events and tournaments. Get your dauber ready!

Tribal Gaming: East

A look at the top tribal properties in the region.

Destination: Louisiana

APRIL

Best of Slots Ballot

Cover Feature: Loosest Slots In America

Our annual Loosest Slots awards Issue. Think you know where the loosest slots are? Think again!

Maryland Mania

A special spotlight on the hottest casinos in Maryland, detailing everything from where to stay to what's new to play.

Racino Watch

Just in time for the Derby! Our round-up of the best racinos in the country.

Money Management For Slot Players

Luck may be intrinsic to slots, but if you can't manage your money you're doomed. Our experts teach you how to get the most play for your bankroll.

Destination: Southwest

MAY

Best of Slots Ballot

Cover Feature: The National TournEvent of Champions Kicks Off

Who's going to be this year's champion?

Tribal Gaming: Midwest

A look at the top tribal properties in the region.

Comps, Comps, and MORE Comps

Understanding the system and where to get the most bang for your buck.

Best Bets

An inside look at a top casino group.

Destination: Michigan

JUNE

Best of Slots Ballot

Cover Feature: Hot Slot debut

Everything Slots

A look at the best slots for serious gamblers, and where to find the highest paying machines.

Gaming On A Budget

A little short on cash, but still looking for some great casino fun? These budget friendly casinos are worth a trip!

Destination: Midwest

JULY

Best of Slots Ballot

Cover Feature: Hot Slot debut

East Coast Gaming

Travel up and down the East coast in search of the region's hottest—and hidden—casino destinations.

Reward Roundup

The experts at *Strictly Slots* review all of the major players clubs to see who offers players the best comps for their bankroll.

Tribal Gaming: South

A look at the top tribal properties in the region.facebook:twitter.gif

Destination: Ohio

AUGUST

Cover Feature: Hot Slot debut

Southern Comforts

Take a tour of the best casinos and resorts the south has to offer.

Bonus Mania

Strictly Slots experts and readers reveal their picks for the best slot bonus rounds.

Best Bets

An inside look at a top casino group.

Destination: New York

SEPTEMBER

Cover Feature: Hot Slot debut

Great Slots Hangouts

Check out these hidden gems and slot hangouts.

Tribal Gaming: West

A look at the top tribal casinos in the region.

Cruisin' To...

Planning a trip out to sea? We review some of the best cruises for slot players.

OCTOBER

Cover: G2E Show issue

A sneak peak on what's in store on the slot floor in 2018.

After The Jackpot

Winning a life-changing jackpot can turn into a financial nightmare if you don't manage your money properly. Here are tips to prepare you for hitting the big one.

Destination: California

NOVEMBER

Cover Feature: The Best of Slots Awards

G2E Show Recap

Standouts from the gaming industry's largest trade show.

National TournEvent of Champions Crowns a Winner

The nation's largest travelling slot tournament reveals it 2017 champion.

DECEMBER

Cover Feature: Hot Slot debut

Holiday Happenings

Parades, light displays, festive celebrations and cold hard cash make these casinos very merry, indeed!

Best Bets

An inside look at a top casino group.

Destination: Reno