

# 2019 EDITORIAL CALENDAR

## CASINO PLAYER MAGAZINE

### MONTHLY COLUMNS & DEPARTMENTS

#### Editor's Letter

*Casino Player* editor J. Phillip Vogel discusses the trends and topics that are on the minds of today's players.

#### Readers Talk Back

Readers from around the world submit their questions for the *Casino Player* experts to answer.

#### The Buzz

Our coast-to-coast roundup of the hottest news in the gaming industry.

#### Executive Decisions

Casino executives from across the country share their expertise and insights each month, offering an insider's look at what it takes to run a successful casino.

#### Property Spotlight

Our monthly selection of the hottest regional properties. We cover everything from just-launched casinos and new games to restaurant openings, headline performances, celebrity appearances and more.

#### Strip Search

In this department, we provide our readers with the latest, most exciting news regarding world-famous Las Vegas. We'll also run down the best deals, discounts and promotions for players, as well as "hidden gems" and off-the-radar spots that are worth a try on your next visit to Las Vegas.

#### Atlantic City Insider

Take a monthly tour of the hottest shows, special events, and everything else there is to do at the shore in Atlantic City.

#### Promotion Picks

Highlighting the biggest and best player's club promotions from coast to coast!

#### Scobe Speaks

America's #1-selling gaming author, Frank Scoblete, gives his expert advice—along with hilarious commentary—on the gaming lifestyle and the most popular casino games.

#### NEW! On The Books

Sports betting expert and gaming expert Sean Chaffin offers a detailed look at the latest trends in sports betting, spotlights exciting new books launched across the country, and shares his unique insight from the perspective of a longtime professional.

#### Rounders Roundup

Daily, weekly and special poker tournaments from coast to coast.

#### In Focus

Looking to try something different? Check out the latest happenings trending in the gaming industry.

#### Saving You Money In Las Vegas

Scouting the best deals to save you money on your next trip to Sin City.

#### Celeb Snapshot

*Casino Player* speaks with some of the biggest names and the brightest stars in Hollywood about their upcoming performances, TV shows and movies.

#### Playing In the Spotlight

Entertainment listings from casinos nationwide.

#### Winners

Meet the luckiest players, who have won top jackpots.

#### Play Like the Pros

A rotating cast of highly respected poker players reveal their secrets for playing winning poker—whether you're entering the WSOP or making your money in online tournaments.

#### Player of the Month

A profile on a special individual (or in some cases, a group) who have done something remarkable in the gaming industry.



### GAMING DEPARTMENTS

#### Playing Tables

Hard-hitting strategy and tips for players who want to gain the edge at casino table games—and have fun doing it.

#### Playing the Machines

Expert advice on playing slot machines and video poker, from bankroll management to correct strategy.

#### Slot Clubs

Timely information on the hottest promotions and events happening in players clubs across the country, along with expert advice on the best clubs to join and the benefits they offer.

#### Video Poker

Jerry "Stickman" Stich—a veteran player with a large online following—analyzes and explains various video poker games, and the strategies necessary to gain the winning edge.

#### Playing Poker

Learn the ins and outs of America's favorite casino game – poker! Our resident poker pros provide unique insight and successful strategy tips to give players a winning advantage.

#### Playing the Books

Each month, we go inside the top sports books around the country to get the "inside scoop" that gives players critical advice on how to sharpen their betting strategies and take advantage of the best deals, discounts and promotions.

#### Playing Online

For fun or profit, Internet gambling is making a comeback. Check out these leading social, free play and real money casino websites offering online action at its best.



# 2019 EDITORIAL CALENDAR

## FEATURES

### JANUARY

**COVER FEATURE:**

**Tribal Triumph**

How a legal battle over bingo forever changed the face of gambling

**Road Trip**

Take an in-depth tour of some of the leading tribal casinos from coast to coast.

**Sports Betting 101**

A beginner's guide to getting in on the action.

### FEBRUARY

**Best of Gaming Awards Ballot**

**COVER FEATURE:**

**Here Come the New Slots 2019**

A look at what's in store on the casino floor in the coming year.

**Best Bets**

Our experts countdown their picks for the top 10 casinos from across the country.

**A New Type Of Slot**

In-depth look at video game gambling machines and other skill games.

**Destination:** Mississippi

### MARCH

**Best of Gaming Awards Ballot**

**COVER FEATURE:**

**Betting March Madness**

When in Vegas, betting on the annual basketball tournament is better than the Super Bowl.

**Playing Favorites**

A look at some of the most popular casinos for slots

**Poker On Tour**

An insider's look at some of the hottest poker events.

**Destination:** Maryland

### APRIL

**Best of Gaming Awards Ballot**

**COVER FEATURE:**

**Best of Dining & Nightlife Awards**

Our annual reader's survey of the best in food, drink, entertainment and more from casinos across the country.

**Comps All Around**

Understanding the system—and where to get the most bang for your buck.

### MAY

**COVER FEATURE:**

**The Best & Worst Blackjack Games in Las Vegas**

**Tribal Gaming: East**

A detailed look at the leading tribal casinos in the region. Find out why they're the best!

**Key to the Keystone State**

The lure of Pennsylvania casinos

### JUNE

**COVER FEATURE:**

**Racing to the Top**

An in-depth look at the best racinos in the country

**Mid-Atlantic Mania**

Hot happenings and events at Mid-Atlantic Casinos.

**Everything Slots**

A look at the best slots for serious gamblers, and where to find the highest paying machines

**Destination:** Tunica

### JULY

**COVER FEATURE:**

**The Best of Gaming Awards**

Our readers have spoken! The results of our annual Best of Gaming Awards are showcased industry wide.

**Ask the Experts**

Casino Player experts answer the most common FAQs.

### AUGUST

**Best of Dining & Nightlife Awards Ballot**

**COVER FEATURE:**

**WSOP CROWNS A CHAMP**

A look at the final table, player profiles, and a spotlight on who will take home poker's biggest trophy

**Summer Spectacular**

Take a tour of the best casinos for pools, spas, outdoor gaming, summer events and more!

**Football Betting 101**

Football contests not to miss

**Destination:** Detroit

### SEPTEMBER

**BONUS DISTRIBUTION:**

**G2E 2019 Show**

**Best of Dining & Nightlife Awards Ballot**

**SPECIAL ISSUE:**

**The Hotel issue:** We dedicate the entire issue to uncovering the best casino hotels from across the country, giving readers a detailed look at what makes them THE place to stay and play.

**Cruisin' To...**

Planning a trip out to sea? We review some of the best cruises for players.

**Destination:** Las Vegas

### OCTOBER

**Best of Dining & Nightlife Awards Ballot**

**COVER FEATURE:**

**Wanna Bet?**

A look at some of the craziest and biggest bets ever made by gamblers.

**Casino Etiquette**

10 rules they don't teach you in the books

**Tribal Gaming: Midwest**

A look at some of the hottest Native American properties in the Midwest.

**Colorado Gold**

An in-depth tour of the best places to play in Colorado

**Destination:** Louisiana

### NOVEMBER

**Best of Dining & Nightlife Awards Ballot**

**Island Style**

Move over Las Vegas. The Caribbean has a multitude of full-service, large-scale gaming meccas. Here's our list of the Top 10 Caribbean Casino Resorts.

**Destination:** Southwest

### DECEMBER

**COVER FEATURE:**

**All Points of the Compass**

Our annual roundup of the nation's best Tribal Gaming properties

**Holiday Happenings**

Planning a special trip for the holidays? Parades, light displays, festive celebrations and cold hard cash make these casinos very merry, indeed!

**Best Of Slots Recap**

A look back at the properties offering the best slots

**Coming Soon**

Check out the latest games coming in 2020