

# 2025 EDITORIAL CALENDAR

## CASINO PLAYER MAGAZINE

### MONTHLY COLUMNS & DEPARTMENTS

#### Editor's Letter

*Casino Player* editors discuss the trends and topics that are on the minds of today's players.

#### Readers Talk Back

Readers from around the world submit their questions for the *Casino Player* experts to answer.

#### The Buzz

Our coast-to-coast roundup of the hottest news in the gaming industry.

#### Executive Decisions

Casino executives from across the country share their expertise and insights each month, offering an insider's look at what it takes to run a successful casino.

#### Property Spotlight

Our monthly selection of the hottest regional properties. We cover everything from just-launched casinos and new games to restaurant openings, headline performances, celebrity appearances and more.

#### Hot Slots

An exciting preview of the latest games coming to a casino near you.

#### Strip Search

In this department, we provide our readers with the latest, most exciting news regarding world-famous Las Vegas. We'll also run down the best deals, discounts and promotions for players, as well as "hidden gems" and off-the-radar spots that are worth a try on your next visit to Las Vegas.

#### Promotion Picks

Highlighting the biggest and best players club promotions from coast to coast!

#### Scobe Speaks

America's #1-selling gaming author, Frank Scoblete, gives his expert advice—along with hilarious commentary—on the gaming lifestyle and the most popular casino games.

#### Front of the House

This exciting new department offers an insider's perspective into the world of casinos. In this section, front-end casino workers share captivating stories from the gaming floor and provide valuable tips for anyone looking to make the most of their casino experience.

#### Host Insider

Casino hosts share their top tips for players.

#### Trailblazing Women

Women leaders who are shaping the future of the gaming industry.

#### Saving You Money in Las Vegas

Scouting the best deals to save you money on your next trip to Sin City.

#### Celeb Snapshot

*Casino Player* speaks with some of the biggest names and the brightest stars in Hollywood about their upcoming performances, TV shows and movies.

#### Playing In the Spotlight

Entertainment listings from casinos nationwide.

#### Winners

Meet the luckiest players who have won top jackpots.

#### Play Like the Pros

A rotating cast of highly respected poker players reveal their secrets for playing winning poker—whether you're entering the WSOP or making your money in online tournaments.

#### Player of the Month

A profile on a special individual (or in some cases, a group) who have done something remarkable in the gaming industry.



### GAMES WE PLAY

#### Playing Tables

Hard-hitting strategy and tips for players who want to gain the edge at casino table games—and have fun doing it.

#### Playing the Machines

Expert advice on playing slot machines and video poker, from bankroll management to correct strategy.

#### Slot Clubs

Timely information on the hottest promotions and events happening in players clubs across the country, along with expert advice on the best clubs to join and the benefits they offer.

#### Playing Video Poker

*Casino Player* experts analyze, break down and explain various video poker games, and the strategies necessary to gain the winning edge.

#### Playing Poker

Learn the ins and outs of America's favorite casino game—poker! Our resident poker pros provide unique insight and successful strategy tips to give players a winning advantage. We also showcase the top poker tournaments from coast to coast.

#### Playing the Books

Each month, we go inside the top sportsbooks around the country to get the "inside scoop" that gives players critical advice on how to sharpen their betting strategies and take advantage of the best deals, discounts and promotions.

#### Playing Online

For fun or profit, Internet gambling is making a comeback. Check out these leading social, free play and real money casino websites offering online action at its best.

## JANUARY

Best of Dining & Nightlife Awards Ballot

### For the Love of Food

The perfect getaways for casino foodies.

### Betting the Game of Games

The Super Bowl is the most watched annual sporting event in the world. A look at the industry's top sportsbooks, the best viewing parties and where to place those bets.

### Master The Game

Why perfect strategy is the key to winning at blackjack.

### The Year of the Snake

Celebrate the Lunar New Year in style at these top casino resorts.

## FEBRUARY

Best of Dining & Nightlife Awards Ballot

### Relaxation Redefined

Uncovering the best casino spas in the U.S.

### Blackjack Hotspots and Busts

The best and worst places to play in Las Vegas

### Casino Trends

Predictions for the upcoming year in the casino industry.

**Playing Big:** Florida

## MARCH

Bonus Distribution: Indian Gaming & Tradeshow Convention

### COVER FEATURE:

#### Tribal Gaming

A powerful catalyst transforming the North American Casino Industry.

#### Trailblazers in Tribal Gaming

Celebrating the women shaping the future of tribal casinos.

#### Betting March Madness

Winning strategies from our experts and the top sportsbooks to place those tournament bets.

**Playing Big:** Southern California

## APRIL

Best of Gaming Awards Ballot

### COVER FEATURE:

#### Luxury Retreats

Showcasing the most luxurious casino resorts across the country and how they roll out the red carpet for guests.

#### Front of the House

Get an insider's perspective as casino workers share captivating gaming floor stories and expert tips to enhance your casino experience.

#### Off to the Races

The Top 10 Racinos in America—where horse racing meets casino thrills.

Winning Betting Strategies for the Kentucky Derby and Beyond.

#### Cracking the Code

Expert betting strategies for baseball season.

#### Casino History:

##### The Most Iconic Moments in Gaming

A historical look at the milestones and unforgettable moments that have defined the casino industry over the years.

**Playing Big:** Pennsylvania

## MAY

Best of Gaming Awards Ballot

### COVER FEATURE:

#### Best of Dining & Nightlife Awards

Our annual reader's survey of the best in food, drink, entertainment and more from casinos across the country.

#### Las Vegas Residency Extravaganza

A dazzling array of show options lights up the entertainment scene.

#### Poker Action Heats Up

WSOP Las Vegas Kicks Off—new events, rules changes and everything you need to know.

#### The Loosest Slots in America

Where are the best-paying slots in the country? Find out in our annual report on the loosest slots from coast to coast.

## JUNE

### COVER FEATURE:

#### Summer Travel Guide

Your expert guide to unforgettable casino destinations.

#### Gaming & Golf

Hit the jackpot at these world-class casino golf courses.

#### Gaming on the High Seas

The best cruise line casinos and their offerings.

#### Bargain City: Las Vegas

Deals and discounts you won't believe. Plus: 10 must things to do in Vegas.

#### RV Rollout!

Top casino resorts for your ultimate casino-on-wheels adventure.

#### Master Mixologists: Celebrating the Artistry of Casino Bartenders

Meet the top casino bartenders who craft signature cocktails and share expert tips to elevate your casino bar experience.

**Playing Big In:** Michigan

## JULY

#### The Hosts with the Mosts

Spotlighting the top casinos and their hosts who elevate VIP experiences.

#### A Look at Online Gaming in America

A state-by-state guide to legalized online casinos and their offerings

#### Discovering The Best Modern-Day Speakeasies

*Casino Player* delves into the resurgence of speakeasies, uncovering secret entrances, vintage decor and bespoke mixology that make them must-visit casino destinations.

#### Blackjack Attack

Our roundtable of experts explain how to take your game to the next level.

#### Let the Music Fill the Air

Outdoor casino concerts are back and better than ever.

#### Wanna Bet?

A look at some of the craziest and biggest bets ever made by gamblers.

**Playing Big:** Pacific Northwest

## AUGUST

### COVER FEATURE:

#### The Best of Gaming Awards

Our readers have spoken! The results of our annual Best of Gaming Awards are showcased industry-wide.

#### The Best and Worst Bets in the Casino

How to become a better player.

#### Unlocking Rewards

Discover the top players clubs that can elevate your casino experience.

#### The Psychology of Gambling

Understanding what drives players to the tables.

## SEPTEMBER

#### Electronic Table Games

Hot new releases coming your way! Cutting-edge electronic table games unveiling at G2E.

#### Players Choice Awards 2023

The players have spoken. Revealing the top award-winning casinos in every state, from coast to coast.

#### Are You Ready for Some Football? Top Betting Strategies for the NFL Season

#### Online Gaming Trends

New legal jurisdictions and what you need to know.

#### Luxury Gaming: The Rise of High-End Casino Experiences

Explore the exclusive, luxurious experiences casinos are offering high-rollers, from private suites to VIP gaming floors.

#### Roll the Dice in the Great White North

Discovering Canada's robust casino scene.

**Playing Big:** Northern California

## OCTOBER

#### Women in the Casino World

Celebrating the influential figures shaping the gaming industry.

#### Historic Casino Towns

Exploring the rich heritage of gambling destinations.

#### Extreme Makeover: Casino Edition

These casino resorts pull out all the stops with exquisite transformations and massive remodels.

#### Hidden Gems

Off-the-beaten-path casino destinations worth discovering.

#### Exploring Haunted Casino Hotels

Unearthing the spooky side of casino hospitality.

#### The Power of Casino Loyalty Programs

How to maximize rewards.

**Playing Big:** New York

## NOVEMBER

### COVER FEATURE:

#### Get Cruisin'

Planning a trip out to sea? We review some of the best cruises for players.

#### How To Las Vegas

Your guide to the ultimate Las Vegas trip.

#### Northern Exposure

A detailed review of the top properties courtesy of our neighbors to the north.

#### Winter Wanderlust

Escape to Caribbean beaches, mountain slopes and desert oasis in our ultimate casino travel guide.

#### Coast to Coast Casino Celebrations

Nationwide holiday happenings for a season full of winning and festive fun.

#### High Rollers and VIP Programs

Insights into the world of high-stakes gambling.

**Playing Big:** Arizona

## DECEMBER

Best of Dining & Nightlife Awards Ballot

### COVER FEATURE:

#### The Hotel Issue

We spotlight top casino hotels nationwide, showcasing what makes them the ultimate destinations to stay and play.

#### Year in Review

A look back at the gaming industry's biggest moments.

#### Dealing a Full House

World Poker Tour championships.

#### Tribal Gaming: West

A look at some of the hottest Native American properties in the West.

#### Deck The Halls

Unwrap holiday-themed promotions and spectacular shows.

#### Unlocking Rewards

Discover the top players clubs that can elevate your casino experience.

**Playing Big:** Cruise Lines