



# 2020 EDITORIAL CALENDAR

## MONTHLY COLUMNS & DEPARTMENTS

### Editor's Letter

*Strictly Slots'* editor J. Phillip Vogel tackles some of this month's gaming topics and addresses some of the latest news in the gaming industry.

### Readers Talk Back

Readers from across the U.S. submit their questions for the *Strictly Slots'* experts to answer.

### Upfront

Our coast-to-coast roundup of the hottest news in the gaming industry.

### Scobe's Slant

Frank Scoblete, America's #1 best-selling gaming author, provides his humorous take on the gaming experience—while giving expert analysis of the games we love to play, and the best strategies for winning and having fun along the way.

### Video Poker Insider

Our veteran gaming writers address video poker strategy including the correct way to play your favorite machines, and the odds and mathematics that smart players want to know about. Thanks to the pros, our readers gain a clear picture of which games they should wager on—and how to maximize their trips to the casino.

### Top 25: The Most Slots

Looking for great games and casinos with a HUGE variety? In every issue of 2020, we detail the hottest casinos with the best selection of slots.

### Executive Decisions

Slot makers know what gets players excited. Top executives from some of the most innovative gaming companies share their expertise, offering an insider's look at what it takes to bring a hot new game to life.

### Player's Club Spotlight

Each month, we profile a casino players club that is going the extra mile to attract new players and reward loyal customers. This promises to be one of our most popular departments in 2020, as casinos across the country are implementing bold new ideas—and technologies—to make their clubs and promotions more exciting and imaginative than ever. This is information players always want to know about.

### Casino Club Spotlight

Our experts profile a leading casino from the perspective of a new player—what the property offers, why they're worth a visit, and how they surpass their local rivals.

### Player's Edge

Gaming columnist John Grochowski provides expert commentary on casino games ranging from popular favorites to new arrivals.

### Slot Spotlights

A showcase of the hottest slot games that are new on casino floors (or due to arrive soon). This information is useful to slot enthusiasts, as well as slot operations managers who are interested in acquiring the latest, hottest titles.

### Promotion Picks

Our selections for the best promotions or special events for the month.

### Coming Soon!

From planned properties to newly opened resorts, we detail the hottest new casinos and expansions from coast to coast

### Spinning Reels

Slot specialist and gaming expert Sean Chaffin take us on a tour of the latest news and trends in the sometimes quirky, always exciting world of slot machines and slot players.

### Skill Gaming

From fighting zombies to arcade throwbacks we detail the hottest new skill games to the market.

### Winners

Lucky players who have won jackpots in casinos nationwide.

### Slot Payout Percentages

Tracking the casinos with the highest paybacks.

### Perfectly Frank

Frank Legato's highly popular, long-running op-ed column in which he muses on his life as a slot player, and shares observations and anecdotes about the games—and the industry—that our readers find hilarious, as well as informative.

**JANUARY**

**The Best From The Best**

Strictly Slots experts countdown their picks for the top casinos for slots from coast to coast.

**Cashing In On Video Poker**

Expert strategy, common blunders, misplayed hands and answers to player's FAQs.

**Ahead of the Game**

Tips to making 2020 your luckiest year ever!

**Tournament Watch**

Breakdown of the biggest and best slots tournaments planned for 2020.

**Destination:** Southern California

**FEBRUARY**

**Hot Slot Debut**

**Hottest New Games In 2020**

The latest, greatest, and most anticipated slots and video poker games coming this year.

**Gambling On A Budget**

A little short on cash, but still looking for some great casino fun? These budget friendly casinos are worth a trip!

**Jackpot Hunter**

Check out these casinos with huge jackpots on the line.

**Destination:** Florida

**MARCH**

Best of Racinos Awards Ballot Issue

**Bingo Anyone?**

Casinos offering the best bingo events and tournaments. Get your dauber ready!

**The Go-To Games**

Determining which video poker game is right for you.

**Northern Exposure**

New casinos and thousands of new games have turned New England into a slot player's paradise.

**Tribal Gaming: Southwest**

A look at the top tribal properties in the region.

**Destination:** Reno

**APRIL**

Best of Racino Awards Ballot Issue

**Cover Feature:**

**Loosest Slots in America**

Our annual Loosest Slots Awards issue. Think you know where the loosest slots are? Think again!

**Maryland Mania**

Where to stay and play at the hottest casinos in Maryland.

**Racino Watch**

Our round-up of some of the leading racinos in the country.

**Destination:** Southwest

**MAY**

**Games Of Skill**

The latest video game gambling machines and other skill games taking over the casino floor.

**Tribal Gaming: Midwest**

A look at the top tribal properties in the region.

**Bonus Mania**

Strictly Slots experts and readers reveal their picks for the best slot bonus rounds.

**Best Bets:** Pacific Northwest

**Destination:** Michigan

**JUNE**

**Cover Feature:**

**Best of Racino Awards**

Our annual awards issue, open only to racinos. Check out which properties scored big with their players for 2020!

**East Coast Gaming**

Travel up and down the East in search of the region's hottest—and hidden— casino destinations

**Destination:** Native Midwest

**JULY**

Best of Slots Awards Ballot

**Cover Feature:**

**Hot Slot Debut**

**Golden Years**

Casinos across the U.S. are rolling out the red carpet for seniors. Here are the top 10 that cater to their senior players.

**Summer at the Shore**

Take a tour of Atlantic City's best casinos for pools, beach bars, spas, gaming, summer events and more!

**Reward Roundup**

The experts at *Strictly Slots* review all of the major players clubs to see who offers players the best comps for their bankroll.

**Tribal Gaming: Northeast**

A look at the top tribal properties in the region

**Playing Big in Oklahoma**

The Sooner State's casinos offer surprising player benefits and great odds

**AUGUST**

Best of Slots Awards Ballot

**Cover Feature:**

**Hot Slot Debut**

**Road Warriors**

End of summer casino hopping across America. Where to go, where to stay, and where to play.

**Boardwalk Bets**

Atlantic City's sizzling summer events are sure to please crowds.

**Bonus Mania**

*Strictly Slots* experts and readers reveal their picks for the best slot bonus rounds.

**Destination:** Maryland

**SEPTEMBER**

**Great Slots Hangouts**

Check out these hidden gems and slot hangouts hiding in plain sight.

**Sizing Up Your Bankroll**

How much cash should you bring to the casino?

**Tribal Gaming: West**

A look at the top tribal casinos in the region.

**Destination:** Detroit

**OCTOBER**

**Cover Feature:**

**G2E Show issue**

A sneak peek on what's in store on the slot floor in 2021. Get ready to be thrilled!

**Tribal Leaders**

Our annual review of the best tribal casinos from across the country.

**Slot Zombie**

10 tips to keep you alert and playing at your best.

**NOVEMBER**

**Cover Feature:**

**The Best of Slots Awards**

**Money Management 101**

Tips on staying in control of your bankroll.

**Reaping the Rewards**

Slot players are at the center of casino profits—and perks. Here's a list of the best casinos for player rewards.

**Lucky Numbers**

How to win at video keno

**DECEMBER**

**Holiday Happenings**

Planning a special trip for the holidays? Parades, light displays, festive celebrations and cold hard cash make these casinos very merry, indeed!

**Cruise Control**

Escape the winter blues on one of these incredible cruises catering to gamblers.

**Best Bets:** Nevada

**Tribal Gaming South:**

A look at the top tribal properties in the region.

**Destination:** Mississippi