

# 2021 EDITORIAL CALENDAR

## CASINO PLAYER MAGAZINE

### MONTHLY COLUMNS & DEPARTMENTS

#### Editor's Letter

*Casino Player* editors discuss the trends and topics that are on the minds of today's players.

#### Readers Talk Back

Readers from around the world submit their questions for the *Casino Player* experts to answer.

#### The Buzz

Our coast-to-coast roundup of the hottest news in the gaming industry.

#### Executive Decisions

Casino executives from across the country share their expertise and insights each month, offering an insider's look at what it takes to run a successful casino.

#### Property Spotlight

Our monthly selection of the hottest regional properties. We cover everything from just-launched casinos and new games to restaurant openings, headline performances, celebrity appearances and more.

#### NEW!

#### Hot Slots

An exciting preview of the latest games coming to a casino near you.

#### Strip Search

In this department, we provide our readers with the latest, most exciting news regarding world-famous Las Vegas. We'll also run down the best deals, discounts and promotions for players, as well as "hidden gems" and off-the-radar spots that are worth a try on your next visit to Las Vegas.

#### Atlantic City Insider

Take a monthly tour of the hottest shows, special events, and everything else there is to do at the shore in Atlantic City.

#### Promotion Picks

Highlighting the biggest and best players club promotions from coast to coast!

#### Scobe Speaks

America's #1-selling gaming author, Frank Scoblete, gives his expert advice—along with hilarious commentary—on the gaming lifestyle and the most popular casino games.

#### Betting The Books

Sports betting expert and gaming expert Sean Chaffin offers a detailed look at the latest trends in sports betting, spotlights exciting new books launched across the country, and shares his unique insight from the perspective of a longtime professional.

#### Rounders Roundup

Poker tournaments from coast to coast.

#### In Focus

Looking to try something different? Check out the latest happenings trending in the gaming industry.

#### Saving You Money In Las Vegas

Scouting the best deals to save you money on your next trip to Sin City.

#### Celeb Snapshot

*Casino Player* speaks with some of the biggest names and the brightest stars in Hollywood about their upcoming performances, TV shows and movies.

#### Playing In the Spotlight

Entertainment listings from casinos nationwide.

#### Winners

Meet the luckiest players who have won top jackpots.

#### Play Like the Pros

A rotating cast of highly respected poker players reveal their secrets for playing winning poker—whether you're entering the WSOP or making your money in online tournaments.

#### Player of the Month

A profile on a special individual (or in some cases, a group) who have done something remarkable in the gaming industry.



### GAMES WE PLAY

#### Playing Tables

Hard-hitting strategy and tips for players who want to gain the edge at casino table games—and have fun doing it.

#### Playing the Machines

Expert advice on playing slot machines and video poker, from bankroll management to correct strategy.

#### Slot Clubs

Timely information on the hottest promotions and events happening in players clubs across the country, along with expert advice on the best clubs to join and the benefits they offer.

#### Video Poker

*Casino Player* experts analyze, break down and explain various video poker games, and the strategies necessary to gain the winning edge.

#### Playing Poker

Learn the ins and outs of America's favorite casino game – poker! Our resident poker pros provide unique insight and successful strategy tips to give players a winning advantage.

#### Playing the Books

Each month, we go inside the top sports books around the country to get the "inside scoop" that gives players critical advice on how to sharpen their betting strategies and take advantage of the best deals, discounts and promotions.

#### Playing Online

For fun or profit, Internet gambling is making a comeback. Check out these leading social, free play and real money casino websites offering online action at its best.

## JANUARY

### COVER FEATURE: The Rebirth of Downtown Las Vegas

New rooms, casinos, galleries, restaurants, bars and of course, a good gamble, too.

### Blackjack Strategy 101

Tips for playing an winning at America's favorite game.

### Escaping The Cold

The best casinos for that warm weather getaway.

**Top Slots:** An exciting preview of the latest games coming to a casino near you.

## FEBRUARY

Best of Dining & Nightlife Awards 2021 Ballot

### COVER FEATURE: Players Choice Awards 2021

The players have spoken. Revealing the top award-winning casinos in every state, from coast-to-coast.

### Here Come the New Slots

The new games are here! Take a look at what's in store on the casino floor in the coming year.

### Playing it Safe

Casinos are making a huge commitment to players and staff, initiating and enforcing safety-first protocols. Here's a list of casinos that are doing it right.

**Travel Roundup:** California

## MARCH

Best of Dining & Nightlife Awards 2021 Ballot

### COVER FEATURE: Tribal Leaders

From small bingo halls to massive luxury casino resorts, take an in-depth tour of the best tribal casinos from across the U.S.

### Betting March Madness

Head to your favorite sports book to bet on the annual basketball tournament with our expert advice.

### Poker On Tour

An insider's look at some of the hottest poker events in 2021.

**Top Slots:** An exciting preview of the latest games coming to a casino near you.

**Destination:** Southern Comfort

## APRIL

Best of Gaming Awards Ballot

### COVER FEATURE: The Loosest Slots Awards

### Surviving Uncle Sam

If tax time has taken a chunk out of your budget, these bargain-friendly casinos still got game.

**Top Slots:** An exciting preview of the latest games coming to a casino near you.

### Key to the Keystone State

The lure of those Pennsylvania casinos.

**Playing Big In:** Maryland

**Playing Big In:** Downtown Las Vegas

## MAY

Best of Gaming Awards Ballot

### COVER FEATURE: Racing to the Top

An in-depth look at the best racinos in the country.

### The Best & Worst Blackjack Games in Las Vegas and Beyond

### Tribal Gaming: West

A detailed look at the leading tribal casinos in the region. Find out why they're the best!

**Travel Roundup:** Michigan

**Top Slots:** An exciting preview of the latest games coming to a casino near you.

## JUNE

### COVER FEATURE: Best of Dining & Nightlife Awards

Our annual reader's survey of the best in food, drink, entertainment and more from casinos across the country.

### Everything Slots

A look at the best slots for serious gamblers, and where to find the highest paying machines.

## JULY

### Travel Roundup: East Coast Style

Hot happenings and events at casinos in New York, New England, Pennsylvania and Maryland

### Summer at the Shore

This just might be Atlantic City's hottest summer yet.

### WSOP 2021

Inside the action

### Ask the Experts

Casino Player experts answer the most common FAQs.

**Top Slots:** An exciting preview of the latest games coming to a casino near you

**Travel Roundup:** Pacific Northwest

## AUGUST

### COVER FEATURE: Sports Betting 101

An in-depth look at the top sports books in the U.S.

### Travel Roundup: Northern Exposure

A detailed review of the top properties courtesy of our neighbors to the North.

**Playing Big In:** New England

### Skill Gaming

Exploring video game gambling machines and other skill games.

## SEPTEMBER

### BONUS DISTRIBUTION: G2E 2021

### SPECIAL ISSUE: The Best of Gaming Awards

Our readers have spoken! The results of our annual Best of Gaming Awards are showcased industry wide.

### Comps 101

Understanding the system

**Top Slots:** An exciting preview of the latest games coming to a casino near you

### Blackjack Etiquette

15 rules they don't teach you in the books.

## OCTOBER

### COVER FEATURE: Tribal Gaming: Midwest

A look at some of the hottest Native American properties in the Midwest.

### Wanna Bet?

A look at some of the craziest and biggest bets ever made by gamblers.

### Casino Etiquette

10 rules they don't teach you in the books.

### Colorado Gold

An in-depth tour of the best places to play in Colorado.

## NOVEMBER

### COVER FEATURE: The Hotel Issue

We dedicate the entire issue to uncovering the best casino hotels from across the country, giving readers a detailed look at what makes them THE place to stay and play.

### Island Style

The Caribbean offers a multitude of full-service, large-scale gaming resorts. Here's our list of the Top 10 Caribbean Casinos.

### Cruisin' To...

Planning a trip out to sea? We review some of the best cruises for players.

**Top Slots:** An exciting preview of the latest games coming to a casino near you.

**Travel Roundup:** Southwest

## DECEMBER

Best of Dining & Nightlife Awards Ballot

### COVER FEATURE: All Points of the Compass

Our annual roundup of the nation's best tribal resort and casinos.

### Holiday Happenings

Planning a special trip for the holidays? Parades, light displays, festive celebrations and cold hard cash make these casinos very merry, indeed!

### Betting the Bowl

Everything you need to know to get in on the action.

**Destination:** Louisiana