



# 2024 EDITORIAL CALENDAR

## MONTHLY COLUMNS & DEPARTMENTS

### Editor's Letter

*Strictly Slots'* editors tackle some of this month's gaming topics and address some of the latest news in the gaming industry.

### Readers Talk Back

Readers from across the U.S. submit their questions for the *Strictly Slots* experts to answer.

### Upfront

Our coast-to-coast roundup of the hottest news in the gaming industry.

### Scoble's Slant

Frank Scoblete, America's #1 best-selling gaming author, provides his humorous take on the gaming experience—while giving expert analysis of the games we love to play, and the best strategies for winning and having fun along the way.

### Video Poker Insider

Our veteran gaming writers address video poker strategy including the correct way to play your favorite machines, and the odds and mathematics that smart players want to know about. Thanks to the pros, our readers gain a clear picture of which games they should wager on—and how to maximize their trips to the casino.

### Top 25: The Most Slots

Looking for great games and casinos with a HUGE variety? In every issue of 2024, we detail the hottest casinos with the best selection of slots.

### Game Designer Spotlight

We shine a spotlight on the masterminds behind the slot machines that captivate us. In this department, we introduce you to the visionary game designers who bring our favorite slots to life. Discover their creative processes, innovation, and the sheer genius that goes into crafting the games we adore. Get ready to meet the minds responsible for the thrilling spins and big wins that keep us entertained at the casino and how they surpass their local rivals.

### Executive Decisions

Slot makers know what gets players excited. Top executives from some of the most innovative gaming companies share their expertise, offering an insider's look at what it takes to bring a hot new game to life.

### Players Club Spotlight

Each month, we profile a casino players club that is going the extra mile to attract new players and reward loyal customers. This promises to be one of our most popular departments in 2023, as casinos across the country are implementing bold new ideas—and technologies—to make their clubs and promotions more exciting and imaginative than ever. This is information players always want to know about.

### Slot Spotlight

A showcase of the hottest slot games that are new on casino floors (or due to arrive soon). This information is useful to slot enthusiasts, as well as slot operations managers who are interested in acquiring the latest, hottest titles.

### Player's Edge

Gaming columnist John Grochowski provides expert commentary on casino games ranging from popular favorites to new arrivals.

### Promotion Picks

Our selections for the best promotions or special events for the month.

### Industry Insights

Q&A with leaders in casino marketing and loyalty programs.

### Spinning Reels

Slot specialist and gaming expert Sean Chaffin take us on a tour of the latest news and trends in the sometimes quirky, always exciting world of slot machines and slot players.

### Reader's Corner

Readers share their trip reports at their favorite casinos.

### Winners

Lucky players who have won jackpots in casinos nationwide.

### Slot Payout Percentages

Tracking the casinos with the highest paybacks.

### Perfectly Frank

Frank Legato's highly popular, long-running op-ed column in which he muses on his life as a slot player, and shares observations and anecdotes about the games—and the industry—that our readers find hilarious, as well as informative.

**JANUARY**

**Breaking Boundaries**

New game releases and innovations set to transform gaming

**Players Choice Awards 2024**

The players have spoken! Revealing the top Best of Slots award-winning casinos in every state, from coast to coast.

**G2E Standouts**

Our favorite new slot debuts

**Destination:** New York

**FEBRUARY**

Best of Racino Awards Ballot Issue

**Hot Slot Debut**

**Tribal Gaming: South**

A look at the top tribal properties in Arizona, Florida, Louisiana, Mississippi and New Mexico.

**Video Poker Strategy**

Maximizing your winning potential

**Date Night Jackpot**

Casino lovers roll the dice for romance at these top casino resorts.

**Go For It! Progressive Slots**

A look at the top slots for a change-your-life jackpot.

**Destination:** Reno/Lake Tahoe

**MARCH**

Best of Racinos Awards Ballot Issue

**Racing To The Top**

Our round-up of some of the leading racinos in the country.

**Best of the West**

Tribal casinos dominate the gaming industry landscape with unprecedented success

**Unlocking the Joy**

Exploring our favorite bonus rounds.

**Destination:** Arizona

**APRIL**

**Cover Feature:**

**Loosest Slots in America**

Our annual Loosest Slots Awards issue. Think you know where the loosest slots are? Think again!

**Industry Trends**

Mobile gaming and online casinos.

**Unveiling the Ultimate Thrill**

Discover the best online casinos for slots excitement and big wins

**Spring Casino Adventure**

Exploring casino destinations for Spring Break.

**Destination:** Oklahoma

**MAY**

**Tournament Watch Special**

2024's most anticipated slot tournaments.

**Tribal Gaming: Midwest**

A look at the top tribal properties in the region.

**Players Club Lounges**

Uncovering the casinos who treat their players like royalty.

**Video Poker Variations**

A comprehensive guide

**Mighty Mississippi**

Southern charm meets luxury at these top casinos.

**Destination:** Pacific Northwest

**JUNE**

**Cover Feature:**

**Best of Racino Awards**

Our annual awards issue, open only to racinos. Check out which properties scored big with their players for 2023!

**Comps, Comps, and MORE Comps**

Understanding the system—and where to get the most bang for your buck.

**Summer Jackpot Vibes**

Summer casino adventures and jackpot hunts.

**Hidden Gems**

Off-the-beaten-path casino destinations worth discovering.

**Destination:** California

**JULY**

Best of Slots Awards Ballot

**Slot Machine Innovations**

Special features and themes.

**Tribal Gaming: Northeast**

A look at the top tribal properties in the region.

**Fan Favorites**

A look at some of the most popular casinos for slots, and the games we all love to play.

**Destination:** Maryland

**AUGUST**

Best of Slots Awards Ballot

**Trend Setters**

A look at the slots that went on to revolutionize the way we play.

**Boardwalk Bets**

Atlantic City's sizzling summer events are sure to please crowds.

**Choosing Your Game**

Percentages are important, but picking a game you'll enjoy is more paramount.

**Bingo Anyone?**

Casinos offering the best bingo halls, events and tournaments. Get your dauber ready!

**Destination:** Pennsylvania

**SEPTEMBER**

**Best Bets: East Coast Gaming**

Travel up and down the East in search of the region's hottest—and hidden—casino destinations.

**Great Slot Hangouts**

Check out these hidden gems and slot hangouts hiding in plain sight.

**Sizing Up Your Bankroll**

How much cash should you bring to the casino?

**Destination:** Great Lakes

**OCTOBER**

**Cover Feature:**

**G2E 2024 Special Issue**

A sneak peek at on what's in store on the slot floor in 2025. Get ready to be thrilled!

**Unlocking the Reel Deal**

In-depth online casino reviews to guide your gaming experience

**Tribal Leaders**

Our annual review of the best tribal casinos from across the country.

**Best Bets: Vegas Values**

Savings on the Strip heat up with winter deals and discounts.

**Rewarding Players**

Make the most of your casino trips by joining these 10 best players clubs.

**Destination:** Las Vegas

**NOVEMBER**

**Cover Feature:**

**The Best of Slots Awards**

Our annual review of the favorite casinos to play slots.

**Our Favorite Slots**

A showcase of the games we love to play and where to play them.

**Giving Thanks in Style**

Tops casinos for Thanksgiving dinners and bountiful giveaways.

**My Dream Jackpot**

Scoring big, paying it forward, and being practical with those slot machine winnings.

**DECEMBER**

**Fan Favorites**

A look at some of the hottest slots, trends and games on the casino floor.

**Slot Developments: Year Under Review**

A look back at the gaming industry's biggest moments.

**Cruise Control**

Escape the winter blues on one of these incredible cruises catering to gamblers.

**The Great American West**

It's time to hit the road to some of the top casino destinations in the West.

**Reaping the Rewards**

Slot players are at the center of casino profits—and perks. Here's a list of the best casinos for player rewards.

**Money Management 101**

Tips on staying in control of your bankroll.

**Destination:** Southern Comfort